

Top Real Estate Pro Joins Kennedy Wilson

Company Adds Brett Raskin to Commercial Brokerage Team

BEVERLY HILLS, Calif., Mar 10, 2011 (BUSINESS WIRE) -- Jim Rosten, president of KW Properties Group, a division of international real estate investment and services company Kennedy Wilson (**NYSE: KW**), today announced that Brett Raskin has joined the company as a managing director. In 2010, Real Estate Forum nationally recognized Raskin as one of the top 40 real estate professionals under 40 years old.

"We are thrilled to welcome Brett to Kennedy Wilson," commented Rosten. "We continue to expand our commercial brokerage capabilities by adding high impact members to our team, and Brett is an extremely accomplished professional who brings enormous talent to our company."

Ed Sachse, senior managing director of KW Properties Group, added, "Brett fills a critical position in our brokerage and investment sales strategy. His client relationships and real estate experience combined with his Internet focused sales and marketing strategies help to provide our clients with the most cutting edge solutions in the market today."

Raskin most recently served as executive vice president of business development for AuctionPoint, where he was instrumental in securing partnerships with Loopnet, NAI Global, Sperry Van Ness and CCIM. Raskin has also positioned over one million sq. ft. of real estate for sale, ranging in price from \$100,000 to over \$100 million. His experience includes real estate development, management, investment, sales and marketing, from retail and office to multifamily and ground up development deals.

"What excites me most about joining Kennedy Wilson is having the support and resources of a global brand combined with the opportunity to provide customized, local service," said Raskin. "In this rapidly evolving business climate, I believe it is essential to personally understand each client's needs and meet them with global solutions."

Raskin earned his Bachelor's degree from the University of Michigan and Masters in Real Estate Development from Columbia University.

About Kennedy Wilson

Founded in 1977, Kennedy Wilson is an international real estate investment and services company headquartered in Beverly Hills, CA with 22 offices in the U.S. and Japan. The company offers a comprehensive array of real estate services including property and asset management, brokerage and auction services, and construction and trust management. Through its fund

management and separate account businesses, Kennedy Wilson is a strategic investor and manager of real estate investments in the U.S. and Japan. For further information on Kennedy Wilson, please visit www.kennedywilson.com.

SOURCE: Kennedy Wilson

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